



# Lyceum 2016

INNOVATORS IN OUTREACH



# Trends Driving the Future



# Virtual Health

THE DIGITAL REVOLUTION WILL MAKE HEALTHCARE POSSIBLE ANYWHERE.  
NOT ONLY AT HOME BUT ON THE GO.



# Consumerism

DEMAND FOR INFORMATION, ACCESS AND CONTROL WILL BE DICTATED  
BY CONSUMER INTERESTS, NOT INSTITUTIONAL.



# Price Transparency

THE ABILITY TO SHOP FOR PRICING WILL CHANGE THE DYNAMIC  
OF HEALTHCARE AT ALL LEVELS.



# Caregiver Platforms

THE MARKETPLACE WILL EMPOWER CLIENTS, FAMILIES AND CAREGIVERS TO  
CREATE ACCOUNTABILITY AND CONTROL COSTS.



# Design

SIMPLIFIED AND PERSONALIZED DESIGN AND USABILITY WILL DICTATE  
PRODUCT AND SERVICE DEVELOPMENT.



# Vitality

A FOCUS ON WELLNESS AND LIFESTYLE WILL SHIFT FOCUS  
FROM TREATMENT TO PREVENTION AND LIVING WELL.





# OUTREACH

THE MARKET WILL NEED TO REACH FURTHER THAN EXISTING LIMITS  
TO MEET THE CONSUMER WHERE THEY ARE.

# Global Aging

<https://www.youtube.com/watch?v=0ukNFMeZvcc>