

DISCOVER THE POSSIBILITIES!

CREATING A LIFE OF GROWTH,
EMPOWERMENT, VITALITY AND PURPOSE



Masterpiece Living Brochure

Discover the Possibilities

- **Price Per Brochure: 50 Cents Each / No Minimum**
- **To Submit Custom Photos: \$50 Customization Fee Added to Order**
- **Price Per CUSTOM Brochure: 50 Cents Each / 1000 Piece Minimum (Call for pricing on smaller and larger print quantities.)**

Order in the MPL Online Store: <https://shop.mymasterpieceliving.com>

MyMasterpieceLiving.com



Your Aging Journey



Which path will **YOU** take? *It's up to you!*

NOT YOUR USUAL PATH OF AGING...

Our community is a leader in the exciting initiative to ensure that this is a place where you don't just live—you flourish. This successful aging initiative is called **Masterpiece Living (MPL)**. MPL has spent more than 16 years building upon a landmark 10-year study by the MacArthur Foundation, which revealed that 70% of physical aging, and about 50% of mental aging, is determined by lifestyle, not genes, and where we live can dramatically impact how resilient we are in this next phase of life. The study also taught us that it is never too late to make a significant difference on our aging journey.

Living here is about being the best you can be. It's about believing you continue to grow. As a resident, you will be part of a movement. Your community will continue to attract vital, engaged, residents who want to seize life; and you will be part of changing how we all will age world-wide.



BETTER TOGETHER!

Social connections improve immune function and lower the risks of many chronic conditions. It also makes life more meaningful.



KEEP LEARNING!

Research shows that challenging the brain by learning new things can enhance mental abilities and improve memory.

WHICH PATH WILL YOU CHOOSE?



You have a choice to make. You can resign yourself to the “usual” path of aging, where the perception exists that we are doomed to a life of a slow and inevitable decline, or **YOU CAN CHOOSE SOMETHING DIFFERENT.** You can embark on the path of successful aging, where we become stronger, more resilient, and live what many have called the “best time of their lives.” We compress the time where we are sick and impaired and live a better, more enriching life as part of a community that supports physical, intellectual, social, and spiritual fulfillment.



KEEP MOVING!

Being active, eating well, and getting proper rest all reduce our risk of chronic illness and help us to feel good. The result is becoming healthier and more resilient.



FIND PURPOSE!

Engaging in meaningful pursuits helps reduce stress and worry while fostering greater well-being.



THE BIGGER PICTURE



NOT YOUR TYPICAL COMMUNITY...

We are disrupting the normal perception of aging, and support residents on their successful aging journey. Successful aging is engaging in healthy lifestyle choices across four components: Social, Intellectual, Physical, and Spiritual.

We are committed to a culture whose language and actions:

- Share our belief in growth
- Empower one another
- Inspire meaningful pursuits
- Create a better aging experience
- Find our unique potential

Individual: MPL inspires people to chart their own course to a healthier aging experience. MPL communities make healthy lifestyle choices easily available.



Community: MPL encourages forming and maintaining close connections with the greater community and sharing our collective talents and skills (human capital) for the betterment of society.

Nation: We have the opportunity to change the current perception of aging, effect public policy, and impact our world with our experience and wisdom. We are making our society a better place to age for our children, grandchildren and generations to come.

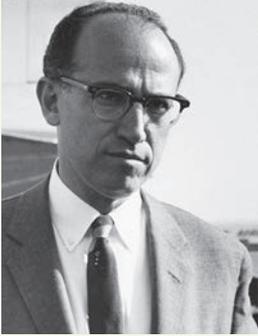


ABOUT MASTERPIECE LIVING

THE MASTERPIECE VISION: A society in which aging means growth, engagement, vitality and purpose.

WHAT IS MASTERPIECE LIVING? MPL is a 16-year-old, research-based organization committed to changing the perception and experience of aging.

MPL's INSPIRATION:



Jonas Salk

When Jonas Salk shared his preliminary findings of the MacArthur Foundation's study on successful aging with Larry Landry, he encouraged Landry to apply this research to senior living communities. Salk recognized that by doing so, they had the potential to change the aging experience forever.



Larry Landry *(CEO)*

Larry founded Masterpiece Living in 1999 and was instrumental in assembling a board of academic advisors to design this successful aging initiative. MPL now partners with more than 80 organizations nationwide.



Dr. Roger Landry *(President)*

"The secret to aging successfully is first, believing that you can grow, and then making sure you live where those around you believe the same."