

Masterpiece Living Data Revelations



Cracking the Code on Preventing a Hack-Attach

October: National Cyber Security Awareness Month



Every day, people lock the doors to their homes and cars to prevent theft. People use lockboxes to keep valuables and sensitive information safe. So, why wouldn't we bring that same level of cautiousness when we interact with cyberspace? The benefits of using the Internet and other forms of technology can be endless for older adults; however, such use while neglecting the potential hazards can be grave.

Nearly **64%** of adults in the United States have been a victim of data theft.

15% say they've received notices that their social security number had been compromised.

41% say they've encountered fraudulent charges on their credit cards.

Unfortunately, nearly **70%** of Americans say they **DO NOT** worry about how secure their online passwords are.

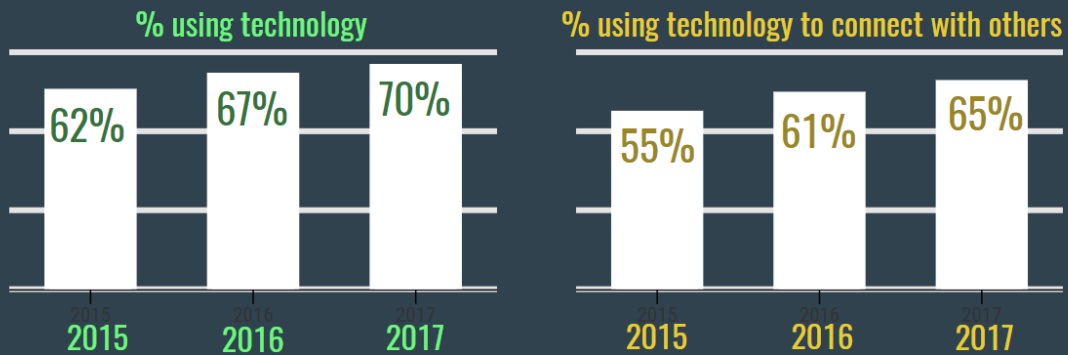


Are you sure you want to proceed with the changes you are about to make?

More older adults are taking advantage of technology than ever before. Nearly two-thirds of older adults 65 years of age and up are using the Internet. This is up from just 14% in 2000. Roughly four in every ten older adults now own a smartphone – up from 18% in 2013. Rapid adoption rates are expected to continue. The following stats are reflective of what’s happening in the MPL Network:



Computer use among residents (those using weekly):



Ctrl + Alt + PREVENT

It’s clear that technology adoption rates with older adults steadily increases each year. The research shows there are many benefits that come with technology use for older adults. An important aspect that needs more attention is staying safe and protecting oneself while using technology. For resources and tools on how to stay safe online check out the website for **National Cyber Security Awareness Month**.

