



What's Your Data Story?
Successful Aging Outcomes & Insights
March 2018: Brain Awareness Week
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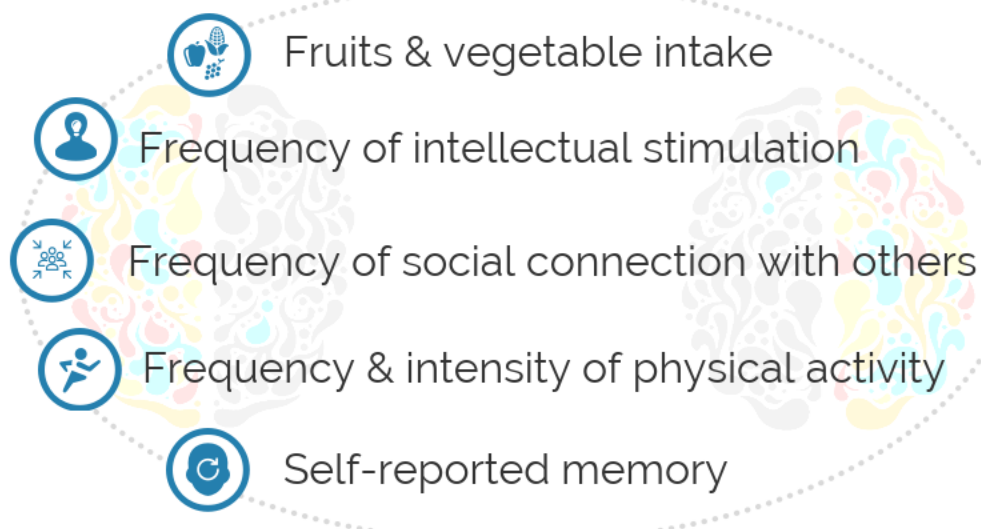
Recognizing Gray Matter In March

Celebrating Brain Awareness Week

Brain Awareness Week is March 12 - March 18, 2018, giving us the opportunity to bring awareness to brain science advances and advocates for brain-related research funding. Brain Awareness Week serves as a starting point for year-round brain awareness activities. Brain functionality is something that's on the mind of everyone across all demographics, including older adults, adolescents, and athletes.

A Survey for Your Brain

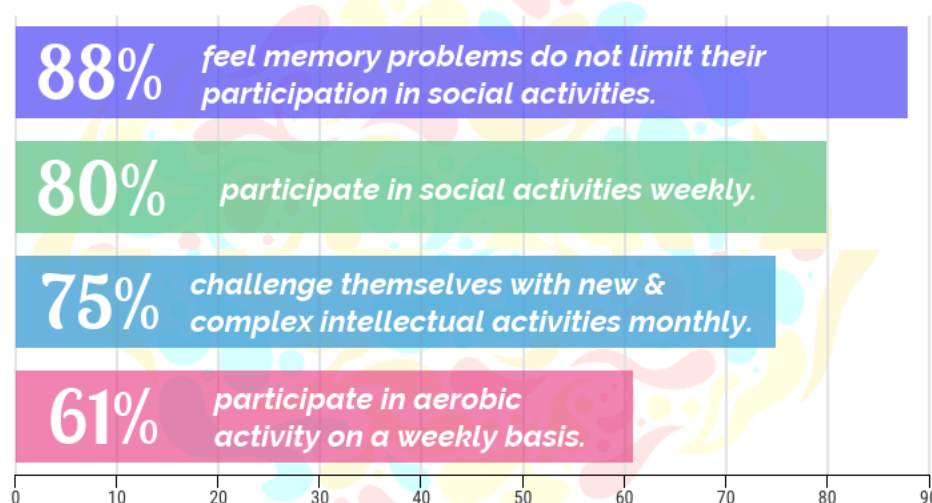
The brain is the most complex organ in the human body, and we still have much to learn about how it works. We do know brain health is impacted by many factors, such as mental stimulation, diet, exercise and socialization. Individuals within the Masterpiece Living Network have exclusive access to a tool designed to measure and report on how a person is doing in each of these areas. Some example measures include:





Make Your Brain a Masterpiece

Here's how the Masterpiece Living Network performs in the areas research suggests are key to optimal brain function:



Raise Awareness & Eyebrows

Each March, the Dana Foundation unites organizations across the globe to bring awareness to brain function and research. Any organization can get involved and host activities centered around the brain – guest lectures, health fairs, lifelong learning classes ... anything the mind can think, limited only by the boundaries of imagination. To register as a participating organization, or to gather ideas for programming or access resources, visit: [The Dana Foundation - Brain Awareness Week.](#)