



# 2019

## AWARD OBJECTIVE

The Valuing Gray Award recognizes organizations that develop systems for leveraging the value, skills, talents, wisdom, and experience of older adults to solve society's challenges.

Organizations will submit videos in addition to a short application to be eligible for the award. The public will have the opportunity to vote for their favorite videos on a social media platform. Submissions for the award are made with the understanding that they are to contribute to world change.

---

## VALUING GRAY TIMELINE

---

Accepting Video Submissions: August 26-30, 2019

Top 3 Finalists Announced: End of Year, 2019

To learn more about Valuing Gray visit:  
[www.mymasterpieceliving.com/valuing-gray-award](http://www.mymasterpieceliving.com/valuing-gray-award)

