



# National Radio Day



Radio is born: Guglielmo Marconi, sends and receives his first radio signal.

1895



On Christmas Eve, Reginald Fessenden broadcasts the first radio program.

1906



The Radio Act of 1927 created the Federal Radio Commission.

1927

## Why We Love National Radio Day

- 1** Radio changed the world  
Prior to radio technology, all we had to spread news and information was word of mouth and paper. Enter radio and the world has a completely new form of communicating. It opened the floodgates for advertising, the music industry, government transparency, real-time news, and opinion-sharing.
- 2** It's where we heard our favorite song  
Studies have shown the songs we hear in our adolescence are the ones that stick with us for a lifetime. Even with streaming services online, radio is still one of the most ubiquitous forms of music consumption and we all still remember the moment we first heard that perfect song.
- 3** It paved the way for future technologies  
As with all innovations, radio changed the way the average person understood communication. All of a sudden, we could speak across the country at the speed of light which undoubtedly inspired countless scientists to wonder, "what's next?" From radio to TV and onto digital communications, it's easy to see why we all owe a debt of gratitude to radio.